CONFIDENTIAL

PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

To: Dr. K. S. Houghton Date: July 10, 1989

From: J. L. Charles

Subject: Philip Morris Sponsored Basic Biomedical Research

A luncheon meeting was held at the New York Office on July 6, 1989. Present were Messrs. Hamish Maxwell, Bill Murray, Frank Resnik, Murray Bring, Alex Holtzman and J. Charles. Ms. Elizabeth McCormack and Chuck Wall (Shook, Hardy and Bacon) were also present.

Hamish stated that the industry had been criticized during the Cippolone trial for not spending sufficient money (relative to profit) on research into disease causality and this meeting was to discuss ways to address that criticism.

Elizabeth presented her concept of PM sponsoring basic biomedical research into cell structure and genetics. Specifically the target was fundamental research at the bench level carried out by investigators who were on the "cutting edge" of work that could contribute to answering the question of why some people suffer from a specific disease (cancer, alcoholism) and others do not. The sponsored research would be so new and/or revolutionary that the researcher would not have received government funding for the work. In order to pursue Elizabeth's concept she will contact Dr. David Baltimore at the Whitehead Institute for Biomedical Research at MIT and Dr. Purnell Choppin of the Howard Hughes Medical Institute in Bethesda, Maryland. She and Bill Murray will explore with Baltimore and Choppin potential ways to implement such a program.

Prior to the actual contact Murray Bring will meet with representatives of CTR to discuss the concept of PM sponsored research (Hamish implied that the funding for PM sponsored research might well come out of our CTR budget).

A discussion of the correspondence with the University of California at San Diego resulted in a conclusion that PM would probably not fund that program. However, Frank Resnik, Alex Holtzman, and Pat Sirridge (Shook, Hardy, and Bacon) will visit USCD to close the loop.

There was very little opportunity to discuss PM companies research but I did get some basic points across regarding number of PM researchers and how Elizabeth's proposed program could be useful in future staffing requirements throughout the company.

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